



Case 2: Counterfeit earrings, necklaces, watches and other accessories

HEALTH RISKS



Did you know...?



Products such as necklaces, earrings and bracelets are in great demand among young people.

Many counterfeits of these products can be found in the online channel, but also in flea markets and second-hand shops.

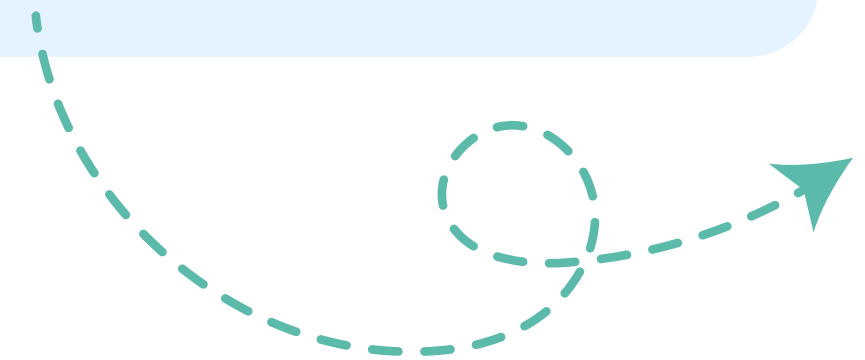




Have you ever noticed if a product causes a reaction on your skin?

At first glance, the counterfeit product may appear to be the same as the original, but the reality is different.

Let's see this case



The story of Lucía



Lucía is 15 years old and studies 3rd year of Secondary Education. At a flea market she found a pair of earrings from a well-known international brand at an incredible price, 5 euros, when in the official shop they cost 69 euros.

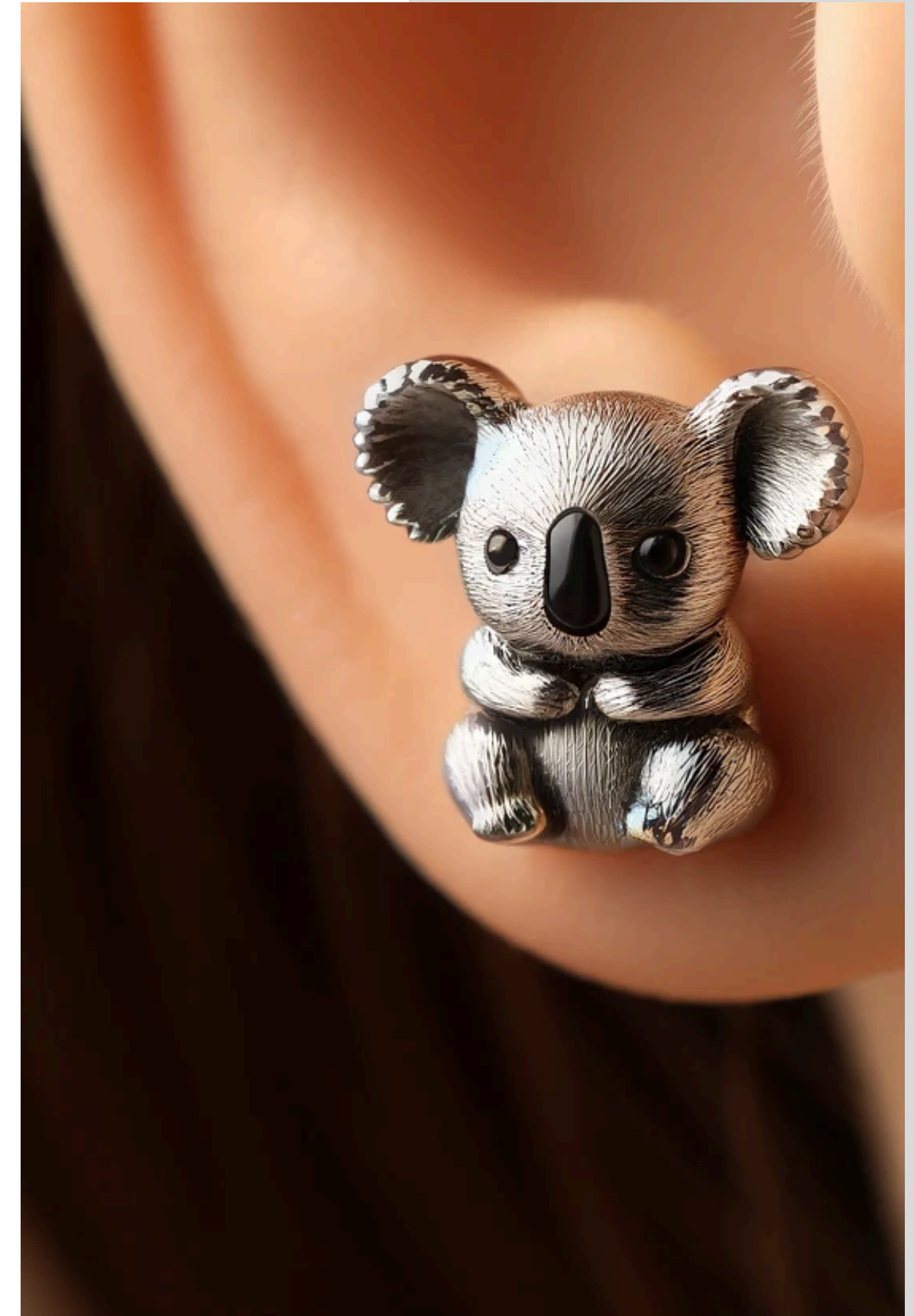
Of course! She decided to buy the earrings she loved so much.

Based on real events.

AT FIRST...

Lucia was delighted with her new earrings, for her they were practically the same as the originals.

But were they made of the same materials?



TWO WEEKS AFTER

Lucia began to notice that her ears were very itchy and... the earlobes had a very bad looking wound.

After a few days the lobes opened up.

EMERGENCIES

Lucia had to go to the emergency room. She had an infection. She had to take antibiotics for a week.



Materials in products that are in continuous contact with the skin, such as necklaces, bracelets, earrings or watches must meet strict safety standards.

Counterfeit products can release toxic substances such as nickel or lead, which pose **serious risks to our health**. Nickel can cause contact allergies and lead, among others, can damage the central nervous system and affect development.



TIPS

HELPFUL
TIPS

Where to buy?

Buy from official retailers and distributors, either in a physical shop or online. Check that it is a secure website.



Which is the price?

Too cheap to be true?
It could be a
counterfeit



How it is?

Look at the **product**: the box,
the logo, the information of
who sells the product...





AND REMEMBER

As consumers, we have the
power to fight against
counterfeiting



safe or fake?

from school to university

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