



Risks to the environment

REFERENCE DOCUMENT

Reference document

WHAT CAN WE FIND IN THIS DOCUMENT?

This document provides a sample of resources, training materials and initiatives related to **the risks to the environment posed by counterfeit products** that may be useful for teaching activity in Secondary Education and VET.

This document includes the SAFEorFAKE? toolkit and other training resources of interest.

WHO IS IT AIMED AT?

Secondary education and **vocational training teachers** and **university students**, as future education professionals.



Index

EDUCATIONAL RESOURCES

Collection of open educational resources on the environmental risks of counterfeit products.

PUBLICATIONS

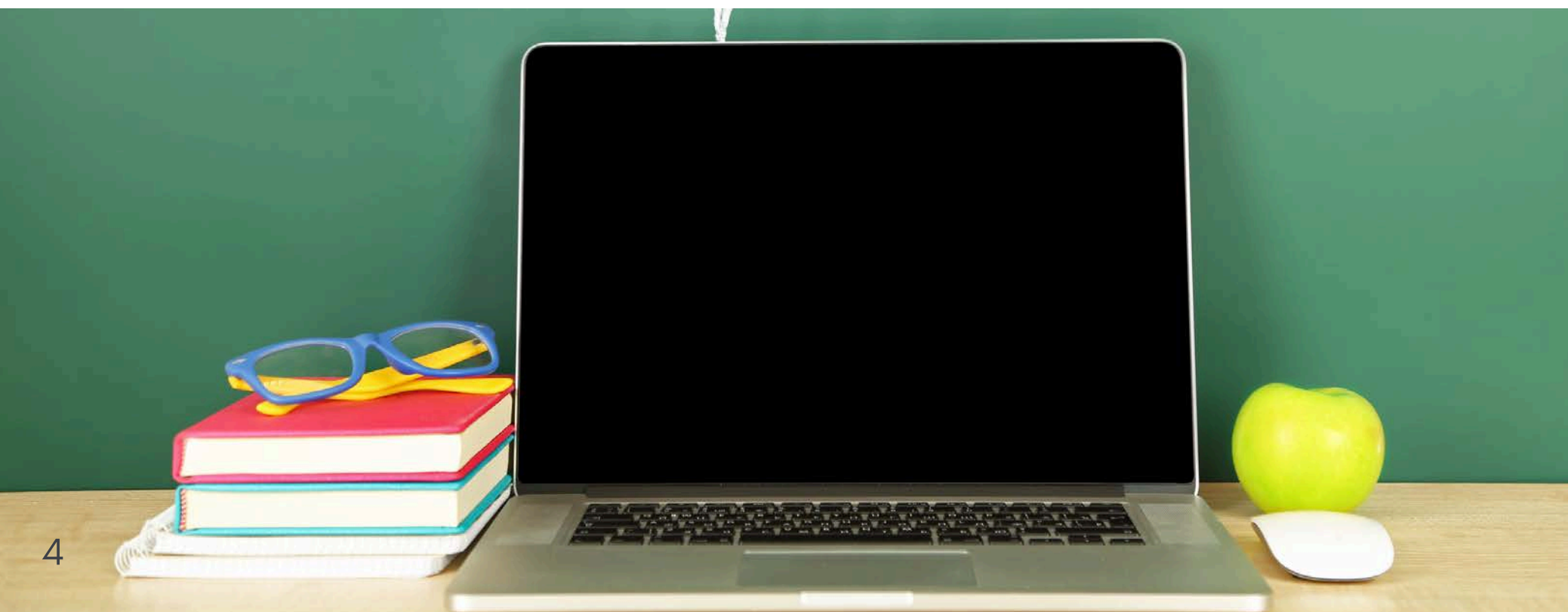
Publications of interest to broaden knowledge.

OTHER INITIATIVES

Initiatives that can encourage active participation and raise awareness among pupils and teachers.



Educational resources






SAFEorFAKE? Toolkit

Safeorfake? Toolkit is an initiative carried out by AIJU with the support of the European Union Intellectual Property Office (EUIPO).

In this initiative you can find educational resources for students aged 12 to 18 on the risks posed by counterfeit products and the threat that they represent to the environment.

Didactic guides, videos, infographics, minigames...


Activity proposal

Design your own toy

Age	8-10 years
Year	3 rd and 4 th Year of Primary School
Time	45 minutes approximately
Objectives	<ul style="list-style-type: none"> • Raise awareness among the children of the importance of respecting the ideas and work of others. • Understand the importance of intellectual property to protect new inventions. • Appreciate the professions of inventors, creators, authors, etc. • Generate a consumption approach geared towards the purchase of original products.
Materials	A template that can be used as a guide to create the design of the toy.
Workshop development	<p>Children will become toy designers and consequently authors and creators of a unique work. To achieve this, they will have to complete the design process of a product:</p> <ul style="list-style-type: none"> - Decide what type of toy they want to design. - Explain what it is for and how it works. - Give it a name. - Draw what it would look like (prototype). <p>Once the design is finished, all the children will have the opportunity to present it to the rest of their classmates.</p> <p>Once they have all finished, a final reflection will be made on how they would feel if someone copied their toy design and presented it to the class as their own, insisting on the time and effort it has taken them to create an original and innovative design.</p>

safe or fake? Resources

for 10-12 year old students

Didactic guide



Worksheet

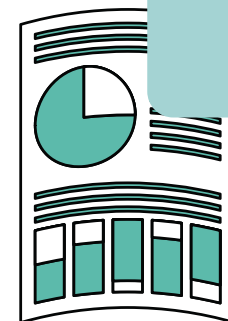


Video



www.safeorfake.eu/ 

Infographic



Mini game

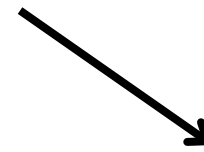
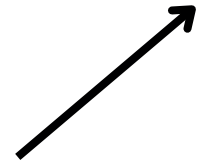




Resources

for 12-18 year old Secondary
and VET students

www.safeorfake.eu/



Video



Infographic



High impact presentations



Case 12-16 years

Case 16-18 years

counter risk



www.counterrisk.eu



CounterRisk is a project co-funded by the Erasmus+ Programme of the European Union.

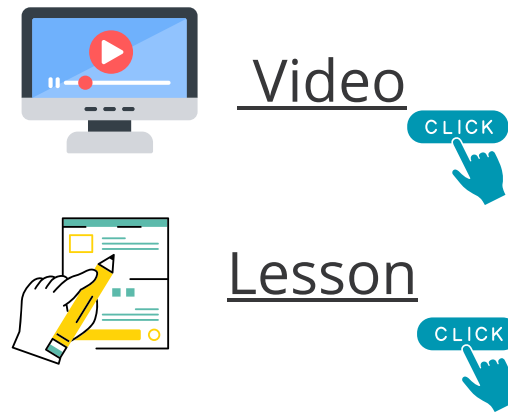
In this initiative we will find mini training pills in NOOC (nano open online course) format with lessons and videos aimed at consumers about the impact of counterfeiting to the environment.

Languages (ES, EN, FR, PT, CZ)

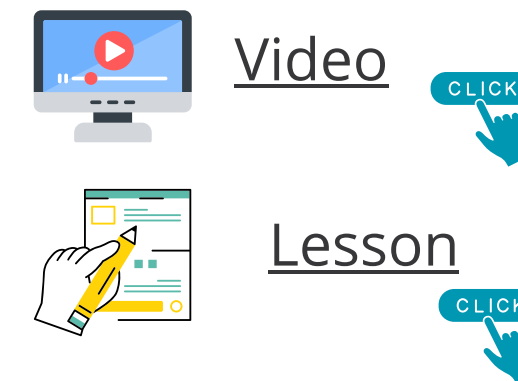


Cofinanciado por el programa Erasmus+ de la Unión Europea

Risks of counterfeit children products



Counterfeit products, if they are not safe for you, they are not safe for the environment



CounterRisk

www.counerisk.eu

Product traceability: the key concept for IPR and safety protection





Ideas Powered @School



These teaching materials were developed by the EUIPO together with education experts to give teachers of all subjects and all ages information, ideas and ready-to-use activities and games to do with their students.

Presentations, workshops, worksheets, notes for trainers and other activities.

[Go to the materials!](#)



IP4Youth&Teachers - WIPO Academy

The World Intellectual Property Organization's WIPO Academy IP education resources offer services to enhance the innovation and creative skills of school children and young people (6-26 years old), education professionals and policy makers.

[Learn more](#)



Publications



Dangerous Fakes

Trade in counterfeit goods that pose health, safety and environmental risks



European Union Intellectual Property Office & Organisation for Economic Co-operation and Development.
Report covering the impact of illicit trade in the European Union and the risk it poses to health, safety and the environment.

OECD/EUIPO (2022), Dangerous Fakes: Trade in Counterfeit Goods that Pose Health, Safety and Environmental Risks, Illicit Trade, OECD Publishing, Paris, <https://doi.org/10.1787/117e352b-en>.

Storage and destruction of seized counterfeit goods in the EU



European Union Intellectual Property Office (2023). Report analysing the costs of storage and destruction of seized goods carried out in three product categories (sports footwear, clothing and perfumes and cosmetics).

Anti-counterfeiting virtual research symposium



Underwriters Laboratories (2021). Findings on the environmental effects of counterfeit products and counterfeits in social networks.





EU Strategy for Sustainable and Circular Textiles

Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions, addressing the impacts of the linear model in the textile sector and strategies for sustainable textiles and the circular economy.

The Illicit Trafficking of Counterfeit Goods and Transnational Organized Crime

United Nations Office on Drugs and Crime report on the illicit trade in counterfeit goods and the different impacts it has, including the environmental impact.

Addressing the Environmental Effects of Counterfeiting

UL Standards and Engagement. BeSafeBuyReal campaign. Article addressing the environmental effects of counterfeit products and the challenges posed by this threat.



Other initiatives



OEPM Stopfalsificaciones

WHAT IS IT ABOUT?

Awareness-raising campaign by the Spanish Patent and Trademark Office on the counterfeiting of goods and merchandise and its social and economic consequences, as well as its impact on health and the environment.

The campaign includes materials, videos, guides and infographics in different languages.

[Access the campaign](#)

CLICK



EL
DAÑO DE LAS
FALSIFICACIONES
ES REAL

Comprando un perfume falso
dañas el medioambiente.

#compraoriginal



stopfalsificaciones.oepm.es



BeSafeBuyReal

WHAT IS IT ABOUT?

UL Standards & Engagement's Global Anti-Counterfeiting Campaign is an annual campaign designed to raise public awareness of the health and safety risks associated with the consequences of counterfeiting.

Infographics, articles, videos, expert reports...

[Access the campaign](#)



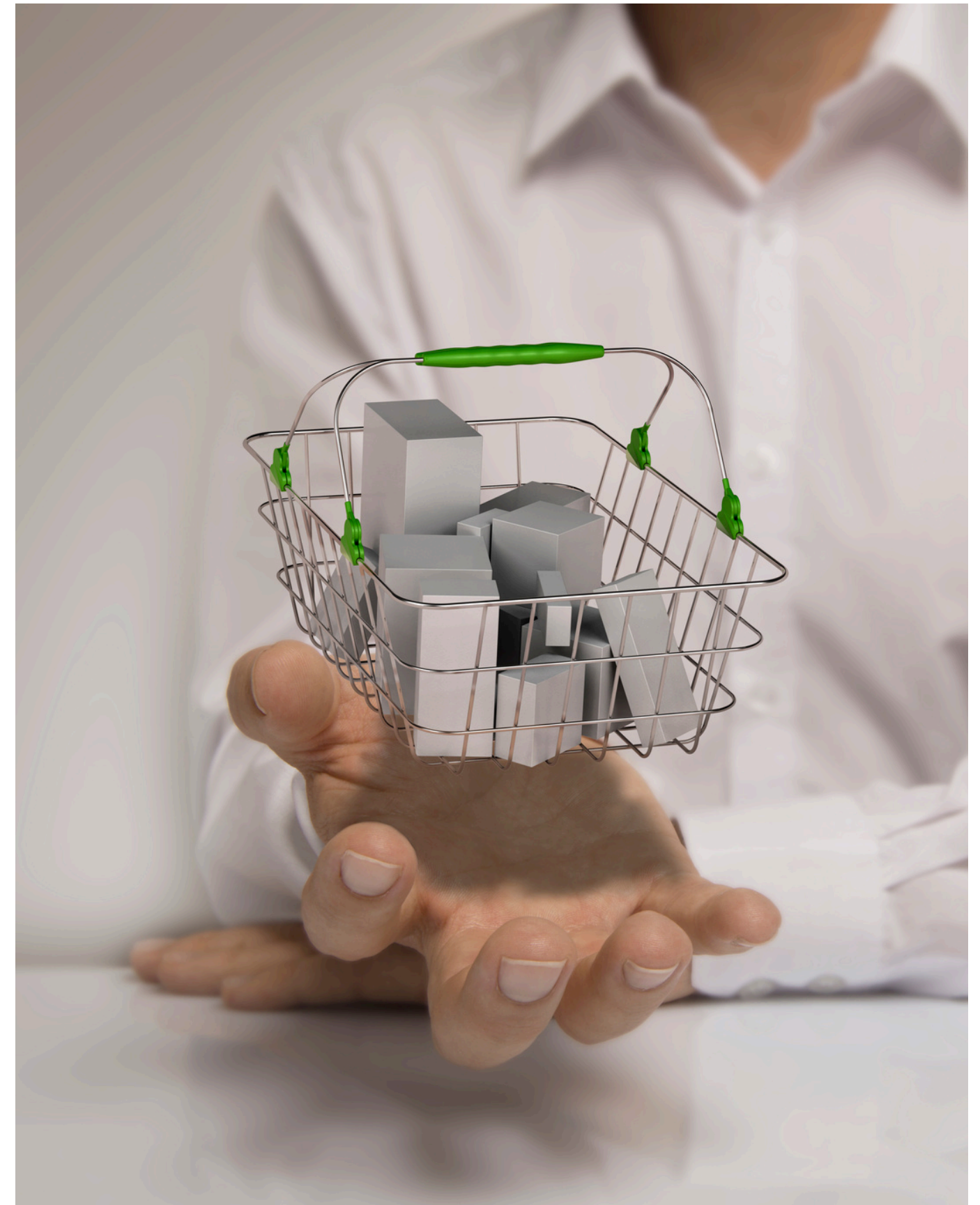
Consumer Education Hub

WHAT IS IT ABOUT?

The Consumer Education Hub offers a range of consumer education resources for consumers across Europe.

The aim of this portal is to inspire all those developing consumer education initiatives that help citizens to understand and explore markets safely.

[Access the portal](#)





AND REMEMBER

Don't be complicit, don't buy
counterfeits



safe or fake?

from school to university

The SafeorFAKE? From school to university is a project carried out by AIJU (Spain) in collaboration with APSI (Portugal) with the support of the European Intellectual Property Office (EUIPO). This material reflects the views only of the authors. The European Intellectual Property Office is not responsible for any use that may be made of the information contained in the material.

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